



2009-2010 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in upgrading your participation with the Las Vegas Chapter of the American Marketing Association (AMA). The Las Vegas Chapter Board of Directors appreciates your commitment to sponsoring the Chapter and looks forward to working with you. We truly believe that your sponsorship will bring you value beyond the benefits listed and will provide your company with heightened industry exposure. Please do not hesitate to contact me additional questions via e-mail at jennifer@relocationresources.org or by phone at 702-444-4088, ext. 224.

Jennifer Mahar Mulder, Vice President of Sponsorship
AMA Las Vegas Board of Directors, 2007-2011

Annual Sponsorship

Runs the length of one year from Sponsorship Start Date.

\$500 Member \$750 Non-Member

- Company Materials Distributed on Luncheon Tables, during Spotlight Month
- Company Logo on Luncheon Advertising, during Spotlight Month
- Company Logo on Sponsorship Board, for entire year
- Company Logo on Podium, during Spotlight Month
- Company Listed as Part of AMA PowerPoint
- 2 Tickets to Luncheon, during Spotlight Month
- Company Presentation at Luncheon During Spotlight (5 min. max)
- Company Logo and Link on Chapter website [amalasvegas.com]
- Article on your company in e-newsletter, during Spotlight Month
- Company Logo and Link in e-newsletter, during Spotlight Month

Monthly Luncheon Sponsor (1) Per Month

\$250 Member \$350 Non-Member

- Company Materials Distributed on Luncheon Tables
- Company Logo on Luncheon Advertising
- Company Logo on Podium
- 2 Tickets to Luncheon
- Company Presentation at Luncheon (3 min. max)

Web Sponsor, Quarterly

Runs the length of one year from Sponsorship Start Date.

\$150 Member \$300 Non-Member

- Company Logo and Link on Chapter website [amalasvegas.com]
- Company Logo and Link in e-newsletter, entire year
- Company Logo and Link on Luncheon e-blasts

Web Sponsor, Annual

Runs the length of one year from Sponsorship Start Date.

\$500 Member \$1,000 Non-Member

- Company Logo and Link on Chapter website [amalasvegas.com]
- Company Logo and Link in e-newsletter, entire year
- Company Logo and Link on Luncheon e-blasts
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Collegiate Monthly Luncheon Sponsor

\$60 Collegiate Sponsor of 2 Students, Month: _____ Year: _____

- Company Introduces Students during Luncheon Announcements
- Company Recognized as part of Luncheon Announcements
- Company Recognized as part of e-newsletter Student Sponsor



2009-2010 SPONSORSHIP OPPORTUNITIES cont.

Door Prize Sponsor, Month: _____ Year: _____

Please list Item, valued at least \$20 _____.

Cannot include discount coupons for service.

- Company Introduction during Raffle Prize Drawing
- Company Recognized in e-newsletter as Door Prize Sponsor if information submitted via e-mail to jennifer@lvpublications.com before the event.

Survey Sponsor, Month: _____ Year: _____

Please list item, valued at least \$45 _____.

Cannot include discount coupons for service.

- Company Logo included on Survey e-blast to attendees
- Company Recognized as Part of Luncheon Announcements

Annual AV Sponsor

Company makes available a laptop, projector, screen and microphone at every Luncheon.

- Company Logo included on Podium at all meetings
- Company Logo included on AMA PowerPoint at all meetings
- Company Materials Distributed on Luncheon Tables, during Spotlight Month
- Company Logo on Luncheon Advertising, during Spotlight Month
- Company Logo on Sponsorship Board, for entire year
- Company Logo on Podium, during Spotlight Month
- Company Listed as Part of AMA PowerPoint
- 2 Tickets to Luncheon, during Spotlight Month
- Company Presentation at Luncheon During Spotlight (5 min. max)
- Company Logo and Link on Chapter website [amalasvegas.com]
- Article on your company in e-newsletter, during Spotlight Month
- Company Logo and Link in e-newsletter, during Spotlight Month

Holiday Basket Sponsor. Twelve (12) of the same item needed.

Please list gift items, valued at least \$20 each _____.

Cannot include discount coupons for service.

- Company Name listed on Sponsor Sheet as part of Holiday Baskets
- Company Recognized as Part of Holiday Raffle Announcements
- Company Recognized in e-newsletter as Holiday Sponsor

In Kind Opportunities

Please attach receipt stating value. Indicate the services to be provided and the time frame. The President approves all in-kind donations and determines appropriate level of donation recognition.

Opportunities Include:

- Printing, Mailing and/or Development of Post Cards to Market AMA Events
- Printing/Development of AMA Business Cards for the Board.
- Printing of AMA Event Flyers for Monthly Events.
- Printing of AMA Newsletter.
- Catering of Monthly Board Breakfast Meetings.

Sponsorships are reserved on a first come basis. Payment for cash sponsorships must be received no more than 30 days after Date of President Approval. Raffle sponsorships must be received via e-mail 24 hours prior to event. In-kind contributions must be approved by the President and must be accompanied by a receipt stating the value. In the event that a written notification of intent to cancel is received at least 30 days prior to the date of an event or publication, all sums paid will be refunded. This agreement is a binding contract upon written acceptance by AMA Las Vegas Chapter.



SPONSORSHIP AGREEMENT

The following indicates the sponsorship agreed to between your company and the American Marketing Association (AMA) Las Vegas Chapter for the 2009/2010 Year. Indicate the level of sponsorship you are agreeing to:

Annual Sponsorship

\$500 Member \$750 Non-Member Sponsorship Month/Year: _____

Monthly Luncheon Sponsor (1) Per Month

\$250 Member \$350 Non-Member Sponsorship Month/Year: _____

Web Sponsor, Quarterly

\$150 Member \$300 Non-Member Sponsorship Quarter: _____

Web Sponsor, Annual

Runs the length of one year from Sponsorship Start Date.

\$500 Member \$1000 Non-Member

\$60 Collegiate Sponsor of 2 Students Sponsorship Month/Year: _____

Door Prize Sponsor Sponsorship Month/Year: _____

Raffle Item _____

Survey Sponsor Sponsorship Month/Year: _____

Annual AV Sponsor

Holiday Basket Sponsor

Raffle Item _____

In Kind Opportunities

Proposed Service _____

Payment for cash sponsorships must be with in 30 days from Date of President Approval.

Contact Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Fax: _____

Email: _____

Signature _____ Date _____

Method of Payment (circle one):

AMEX Visa MasterCard Check Cash

Card No: _____ Exp: _____

Name on Card: _____

Signature: _____ Date: _____

Amount to be Charged: _____

***Make Checks payable to Las Vegas Chapter of the AMA**

**Fax Sponsorship Agreement to
(702) 444-0079 or e-mail it to
jennifer@lvpublications.com.**

**Company will be notified of
approval. If submitting a check,
mail a copy of the approved
sponsorship agreement and check
to: AMA Las Vegas Chapter, PO
Box 82005, Las Vegas, NV 89180**

INTERNAL USE ONLY: (Approval Signatures)

Finance VP _____ Date _____ VP of Sponsorship _____ Date _____